



 3rd International Conference on
PHARMACY AND MEDICINE IN ANCIENT EGYPT
Barcelona, October 25th-26th 2018 

3rd International Conference on Pharmacy and Medicine in Ancient Egypt

Sponsorship Dossier

Barcelona

25-26 October 2018



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PRESENTATION LETTER

WELCOME TO THE THIRD INTERNATIONAL CONFERENCE ON PHARMACY AND MEDICINE IN ANCIENT EGYPT

On behalf of the Organizing and Scientific Committees, we are pleased to invite you to attend the Third International Conference on Pharmacy and Medicine in Ancient Egypt to be held in Barcelona on October 25th and 26th 2018.

Following a First Conference on Pharmacy and Medicine in Ancient Egypt in Cairo (Egypt) in 2007 and a Second International Conference on Pharmacy and Medicine in Ancient Egypt held in Manchester (UK) in 2008, the next conference was going to be held in Aswan in 2012. Nevertheless, for extra academic reasons could not be materialized.

We are highly honoured to organize this new conference and continuing with the one organized some years ago for the study and presentation of new research advances in these topics.

This meeting will display most recent Pharmaceutical and Medical studies on human remains and organic and plant material from ancient Egypt, together with discussions on textual and iconographical evidences related to this subject to evaluate the knowledge and advance on the Pharmacy, Veterinary and Medicine in Ancient Egypt.

The Conference program combines plenary sessions, oral communications and posters, and discussions which will permit to establish interdisciplinary collaborations between researchers and research groups that propose breakthrough studies on Pharmacy and Medicine Antiquity.

We are looking forward to seeing you in Barcelona in 2018 and to enjoy the Conference and our lovely Mediterranean city.

The Organizing Committee:

Dr. Rosa Dinarès Solà

Dr. Mikel Fernández

Dr. Maria Rosa Guasch Jané



GENERAL INFORMATION

Dates

25 – 26 October 2018

Congress Venue:

Hotel Alimara

Carrer de Berruguete, 126

08035 Barcelona (Spain)

<http://www.alimarahotel.com/es/inicio>

Website:

www.egypharmed2018.com

Number of participants:

160 participants

Technical Secretary

ALO CONGRESS, S.L.

Inma Cabanillas

Project Manager

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ORGANIZING COMMITTEE

Dr. Rosa Dinarès Solà. MD specialist in radiology (1980) by the Autonomous University of Barcelona, MA in Egyptology (2000) by the Autonomous University of Barcelona. Team member of the research expeditions at the Theban tombs TT16 and TT34. Currently involved as radiologist and paleopathologist at TT16 tomb at Western Thebes, Luxor, in the University of Memphis Mission to Theban Tomb 16 (Panehsy) project "TT16: The tomb of Panehsy in Dra Abu el Naga" directed by Dr. Suzanne Onstine [<http://blogs.memphis.edu/suzanneonstine/>]. Dr. Dinarès works as radiologist at the General University Hospital of Catalonia - Quirónsalud Group. Price of professional excellence given by the Medical School of Barcelona (2014).

Dr. Mikel Fernández. BSc in Biology (1990) and BA in Linguistics (2005) by the Barcelona University, MA in Egyptology (1999) by the Autonomous University of Barcelona, and PhD in Linguistics by the University of Barcelona (2015) entitled "Population and order of constituents". Dr. Fernández works as professor at the Institut Banús de Cerdanyola.

Dr. Maria Rosa Guasch Jané. BSc (1996) in Pharmacy, MSc in Nutrition and Food Science (1998) and PhD in Pharmacy (2005) by the University of Barcelona, entitled "Wine in Ancient Egypt: a cultural and analytical study". She is also MA in Egyptology (2000) by the Autonomous University of Barcelona. Dr. Guasch is director of the research project "Study of viticulture and oenology in Egyptian tombs" research project (2011-2014) and the "Irep en Kemet", Wine of Ancient Egypt, research project [www.wineofancientegypt.com]. Currently, she is post-doctoral researcher Marie-Sklodowska Curie EGYWINE project (2016-2018), funded by the European Commission (MSCA-IF-2015), at the Mondes Pharaoniques laboratory (UMR 8167 'Orient et Méditerranée'), directed by Professor Pierre Tallet, of the Paris-Sorbonne University (France). The EGYWINE project studies the ancient Egyptian wine amphorae, and grapes and wine samples through paleogenomics.



SCIENTIFIC COMMITTEE

Honorary President:

Professor Rosalie David. Emeritus Professor of Egyptology at the University of Manchester (UK).

President:

Dr. Miguel Sánchez. Chief of Pathology and Medical Director of the Leslie Simon Breast Care and Cytodiagnosis Center at Englewood Hospital and Medical Center (USA).

Vice-president:

Prof. Salima Ikram. Professor of Egyptology at the American University in Cairo (Egypt).

Vocals:

Dr. Hala Barakat. PhD in Paleoecology by the University of Aix-Marseille III (France). Researcher at the Right to Food Unit at the Egyptian Initiative for Personal Rights (EIPR) in Cairo (Egypt).

Dr. Jesús Herrerín López. PhD in Biological Sciences. Associate Professor of Biology at the Autonomous University of Madrid (Spain). Member of the teams at Theban Tombs 16 and 34 and Project Djehuty and Hery.

Dr. Albert Isidro. PhD, Traumatologist at Sagrat Cor University Hospital in Barcelona. Unity of Biological Anthropology at the Autonomous University in Barcelona (Catalonia).

Prof. Frank Rühli. Professor of Medicine at the University of Zurich (Switzerland). Director of the Swiss Mummy Project.

Dr. Sahar Saleem. PhD, Radiologist at Cairo University (Egypt)



PRELIMINARY PROGRAMME

25 OCTOBER 2018

08:30 - 09:30h	Registration
09:30 - 10:00h	Opening
10:00 - 10:45h	Session Chair: Professor Lisa Sabbahy, American University in Cairo (Egypt) Keynote speaker: Professor Rosalie David, The University of Manchester (UK)
10:45 - 11:00h	Coffee Break

1st session: Medicine in Ancient Egypt

11:00 - 13:30h	Communications
13:30 - 15:00h	Lunch
15:00 - 15:30h	Session Chair: Dr. Maria Rosa Guasch Jané, University Paris - Sorbonne (France) Keynote speaker: Professor Salima Ikram, American University in Cairo (Egypt)

2nd Session: Pharmacy and Vet in Ancient Egypt

15:30 - 17:30h	Communications
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26 OCTOBER 2018

09:00 - 09:45h	Session Chair: Professor Frank Rühli, University of Zürich (Switzerland) Keynote speaker: Professor Sahar Saleem, Cairo University (Egypt)
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3rd Session: Palaeopathological diagnosis and New techniques applied to the study of human remains

09:45 - 10:45h	Communications
10:45 - 11:00h	Coffee Break
11:00 - 13:30h	Communications
13:30 - 15:00h	Lunch
15:00 - 15:30h	Session chair: Dr. Mikel Fernández, University of Barcelona Keynote speaker Professor Jesús Herrerin, Autonomous University of Madrid and Dr. Rosa Dinarès Solà, Hospital Universitari General de Catalunya

4th Session: Mummification

15:30 - 17:30h	Communications
17:30 - 17:45h	Coffee Break
17:45 - 19:00h	Workshop and Conclusions Posters session



CONGRESS VENUE

HOTEL ALIMARA

Carrer de Berruquete, 126
08035- Barcelona
Telefono: 934 270 000

The Hotel Alimara, located in Barcelona, has over 2.000 m2 with the capacity up to 600 people. 14 modular meeting rooms, diafanous, with natural light, and the latest technology.



The hotel has one of the most offers lounges. Its privileged location around the garden is unique for meetings and conferences.

Meeting Rooms for International Conference:

Gran Salon Cataluña, where the plenary lectures will be developed, is the largest hotel meeting room with 520m2 .

Gran Salon Mediterranea, where parallel conferences were held, consists of three rooms, where it becomes the ideal place for congresses option.



TOPICS PROPOSAL FOR DISCUSSION

The 3rd International Conference will focus in the following thematic areas

- Medicine in Ancient Egypt
- Pharmacy and Vet in Ancient Egypt
- Palaeopathological diagnosis and New techniques applied to the study of human remains
- Mummification and Variations



EXHIBITION AND SPONSORSHIP OPTIONS

The 3rd International Meeting invites you to support its sponsorship to this event, offering in exchange greater visibility for your company and direct contact with members of the Conference, who are your target audience.

These are the alternatives available for sponsorship, although we are open to consider other options in conformity with your needs.

SPECIALS SPONSORSHIP		
Gala Dinner	Gala Dinner Sponsor will be mentioned at the program, and it will be allowed to include informative posters at dinner's place. Also napkins with the sponsoring logo will be allowed. Company Logo at the conference website.	2.000€
Hand Programme	The advertisement of the sponsoring company will be placed on the back cover.	300€
Coffee and Poster's zone Sponsorship	Logo visibility at poster zone presentation. Includes coffee sponsorship during poster's presentations and it will be mentioned in the program. Company Logo at the conference website	1.100 €
Lanyard	This sponsorship will correspond to a single sponsor and includes the sponsor's logo on the lanyard of all the participants. Company Logo at the conference website.	1.100€
	If the sponsor bring the lanyard Logo at the conference website.	550€
Conference Bag	The conference bag selected by the organizing committee will include the sponsoring logo. The organizing committee will provide the required material. Company Logo at the conference website	1.400€
	If the sponsor brings the bag Company Logo at the conference website	750€
Stand	Size: 3x2. The stand number will be given in order of request. The price does not include the structure; additional services will be contracted separately. It is allowed a maximum of 2 persons at the stand, with no attend conferences, meals, breakfast or gala dinner	500 €




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Symposium	Sponsoring a plenary session. It will be mentioned at the program, and also displayed at the screen before and after the conference. Company Logo at the conference website. Logo at the Conference Programme	1.250€
1 Newsletter	It will be included a smaller logo below the text at 1 of the newsletters. Depending on availability	250€
Notebook and pen	It will be included a notebook and a pen, designed and given by the sponsoring company, at the conference bag	1.250 €
	If the sponsor bring the material Company Logo at the conference website.	600€
Logo and link at the website	A mention to the sponsoring company at the Conference website, with the logo and linked to the sponsoring company website	250€
1 Brochure at the conference bag	Right after the approval of the organizing committee, a brochure will be provided by the sponsoring company, will be introduced at each conference bag	400€
Assistantship / Grant	Subvention to Egyptian Nationals and Sudan Country	500€

VAT DOESN'T INCLUDED



CONDITIONS OF INSTALLATION AND REMOVAL

Stands Installation

Wednesday, October 24, 2018

Stands Removal

Saturday, October 27, 2018

1. The delivery of the materials and elements to be installed must be coordinated with the ALO Congress at least 3 days prior to the event. The vehicles transporting said materials and elements to be installed or involved in assembly must stop and park as instructed by the HOTEL at its discretion to make the best use of the available spaces and resources.
2. All material sent to the Hotel a few days before the event, must be identified with the data:
 - Conference Name: International Conference Egypt 2018
 - Alo Congress
 - Sponsor Company Name:
 - Telephone:
 - Contact Person:
3. When the EVENT has ended, and all the elements and materials have been dismantled, the HOTEL shall not be liable to storing or using material left in any of the rooms or warehouse area without a prior agreement for that purpose. **THE SPONSOR** shall be responsible for the assembly companies removing their material at the end of the EVENT.
4. Nothing can be hung from, adhered to or nailed to the walls, floors or ceilings of the HOTEL's room or communal areas. Should it be necessary to paint stands, stages, etc., this work must take place outside the HOTEL. If this is not possible for any reason, it shall be approved by the HOTEL.



5. The emergency exit doors can not be blocked or made unusable by an assembly and must always be free of any obstacle.
6. All requirements relating to the total electricity consumption deemed necessary, must be requested in advance of at least two weeks. Only electricity 220V power is provided.
7. Fire protection equipment, fire extinguishers and electric panels must be obstacle-free.
8. Without the HOTEL's approval, the electric connections installed in the floor cannot be covered, as they could be necessary.
9. Electric cables and wiring must be configured in such as way to prevent users from tripping over them.
10. Electric connections not authorised by applicable standards are forbidden, and type-approved material and sizes will be used at all times.



GENERAL CONDITIONS

INTRODUCTION

Alo Congress is responsible for the organization of the 3th International Conference on Pharmacy and Medicine in Ancient Egypt in Barcelona.

TERMS AND CONDITIONS

These General Terms and Conditions are binding for all exhibitors and sponsors constituting the trade agreement between the organizer and the firm Exhibitor / Sponsor.

APPLICATION FORM FOR PARTICIPATION

Only properly completed application forms will be considered to participate. The registration will be confirmed depending on the available area. Applicants will be informed with a letter of acceptance or rejection to their applications. In case of acceptance, the sponsors / exhibitors are bound by the terms and conditions listed in the prospectus and / or the contractual agreement.

OBLIGATIONS AND RIGHTS OF THE EXHIBITOR / SPONSOR

Registration involves the complete acceptance of the exhibition regulations / sponsored by the exhibitors / sponsors.

Any violation of these regulations may lead to the immediate revocation of the right to participate in the Congress without compensation or refund of amounts already paid or payment of damages to the exhibitor / sponsor.

When submitting an application to participate, the exhibitor / sponsor undertakes definitively and irrevocably to occupy the space / items allocated and to maintain their facilities until the date and time set for the closing.

The exhibitor / sponsor can only submit materials, products or services described in the request to participate in their stand or space. Advertising firms that are not registered as exhibitors is not allowed. Transfer or subletting assigned totally or partially spaces are prohibited.



The organizer is committed to allocating exhibition space / sponsorship according to the preferences that indicated applicants. Applications will be considered in the order of reception of the forms accompanied the corresponding payment.

If absolutely necessary, the organizer reserves the right to modify the positioning of stands, with no obligation to compensate the exhibitor / sponsor. The organizer reserves the right to offer any stand, space or sponsorship item that has not been purchased on the eve of the Congress to a different firm, without obligation to provide compensation to the exhibitor / sponsor who did not show up.

INSURANCES

The organizer does not ensure the equipment and exhibition materials that the exhibitor / sponsor installed. Under no circumstances will be held responsible for lost, damage or destruction to the equipment, goods or property exhibitor / sponsor. The exhibitor / sponsor is responsible for its exposed material should not block corridors, neighboring stands obstructing or damaging the facilities or equipment leased. It is requested to exhibitors to leave enough space to ensure a good view of the surrounding stands clearance.

The use of flammable materials is not allowed. You must install the equipment exposed or demonstrated in strict compliance with security measures.

Exhibitors are committed to observe the schedule appointed to complete the construction of your stand before the opening of the exhibition and dismantled at the closing date of it. There will be no dismantling or packaging of the stand before the designated time. The exhibitor is responsible for packing and shipping of all valuable items before leaving the stand; otherwise the organizer to arrange for its removal risk and expense.

Exhibitors are obliged to ensure that their stands always have staff during working hours of the exhibition.

Payments will be made in accordance with the conditions listed in the brochure.



If the exhibitor / sponsor don't make its payment on time, the organizer will be authorized to terminate the contract or to withhold confirmation of acceptance, determine other arrangements for the stand / sponsorship items or seek compensation for breach of contract.

The participation of exhibitors / sponsors depends on compliance of all rules, regulations and conditions set forth herein.

The access to the exhibition will be authorized with the accreditation designed by the organization. Accreditations of the exhibitors will not be submitted in advance but the delivered at the counter of the coordinator of the exhibition.

The organizer guarantees the daily cleaning of the aisles. Exhibitors / sponsors assume responsibility for cleaning their stands.

The exhibition areas and devices made available to exhibitors must be returned in their original condition. In case of damage or loss of equipment provided, or damage to occupied areas, the exhibitor will be responsible for the repair and replacement.

Any decoration or special installation must be submitted to the organizer for approval.

No panels or screens of advertising outside the exhibition areas assigned to Exhibitors are allowed.

The organizer will not approve stands that do not meet accepted standards until they have made the necessary changes.

CANCELLATION OF THE CONFERENCE

If Congress cannot be performed or is postponed by force majeure or for reasons not attributable cases of gross negligence Alo Congress, Alo Congress is not liable for damages, costs and / or losses incurred by the sponsors / exhibitors congress, such as transport, accommodation, materials or other financial losses responsibility. Alo Congress shall only be liable in the context of due diligence in accordance with local laws. Alo responsibility of Congress - for any legal reason - is limited to cases of neglect by gross negligence.



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TECHNICAL SECRETARY

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